

NEWS RELEASE

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SYNTHESYS RESEARCH EXPANDS ITS EUROPEAN OPERATIONS

- *VP of European Operations appointed*
- *Laser 2000 GmbH established as European distribution partner*

ELECTRONICA 2004, MUNICH – 9th November 2004 – SyntheSys Research Inc., a leading supplier of test and measurement equipment for the data communications, telecommunications and digital TV markets, recently announced the appointment of Chris Sheldon as its Vice President of European Operations to strengthen and increase its market share in Europe.

Coupled with the release of the company's new and unique 12.5Gb/s BERTScope product family and the establishment of a distribution network across Europe, SyntheSys Research is now well positioned to respond to the growing demand for its 10Gb/s solutions in network systems, fibre channel applications, semiconductor and optical component manufacturing, and companies working on the challenges of backplane and related interconnects at high data rates.

Chris Sheldon joins the company as an experienced test and measurement professional with a proven track record in setting up and evolving successful European sales and marketing channels in a variety of electronic design and test companies. Of particular note, he has held the position of Head of European Sales Operations at LeCroy Corporation, Racal-Redac, HHB Systems and GenRad. These positions ranged from managing large established sales channels to the creation of new operations.

Commenting on the appointment, Dr. Lutz Henckels, CEO at SyntheSys Research said, "Having worked together on three other occasions, I am pleased to add Chris to our management team. He brings an enormous amount of experience in managing the diverse European market, ensuring our ongoing investments will be made in an effective manner to meet the critical demands of the emerging market for our new 12.5Gb/s products."

Henckels added, "With 10Gb/s solutions predicted to be mainstream during the next 3 to 5 years we are forecasting strong growth and a rapid evolution of both our own infrastructure and distribution channels in Europe to meet the ramp-up in demand." It is well known that CMOS is driving the cost of high speed serial interfaces down. With Personal Computers now shipping with 1 Gigabit Ethernet interface cards, explosive growth in the 10 Gb/s Ethernet market is strongly anticipated.

Laser 2000 GmbH Appointed as European Distributor

In response to this growth opportunity, SyntheSys Research is focused on building a strong European distribution channel with good local market knowledge and appropriate technical awareness. To this end they have appointed the Laser 2000 GmbH Group (headquartered near Munich, Germany) as their primary distribution partner, with sales and customer service responsibilities for SyntheSys products in Germany, Switzerland, Austria, France and Scandinavia.

Chris Sheldon, VP European Operations at SyntheSys Research commented, "Laser 2000 is a well established company with an impressive presence in Central and Northern Europe. Their current portfolio of optical components, test equipment and transceiver modules for telecomm applications gives them a strong foothold in many of the accounts we are targeting. They have made a substantial investment in both equipment and staffing for our product portfolio and fully understand their role in supporting high-value, capital equipment in technology markets."

Laser 2000 GmbH initially worked with SyntheSys Research in Scandinavia and came to recognize the power of their product offering and the synergy between their products and market expertise.

Armin Luft, founder and president at Laser 2000 said, "Our relationship with SyntheSys Research is a step further in our plan to offer high-end, sophisticated test equipment for the telecomm and datacom markets. Like SyntheSys Research, we see tremendous opportunity for 10Gb/s solutions in both the electrical and optical sectors. Supported by an infrastructure of 100 people across Europe and a 20 year track record with customers we believe we can give SyntheSys the local depth and expertise it needs to maximize its European business."

About Laser 2000

Laser 2000, founded 1986 in Munich is a pan-European value-added distributor with offices throughout Europe. The company presently employs 100 people and sells and supports a comprehensive product portfolio to the laser, fibre optics, imaging, and telecomm and datacom industries.

For more information visit www.laser2000.de.

About SyntheSys Research

SyntheSys Research Inc., supplies advanced digital channel error analysis instruments to all areas of telecomm and datacom industries. A privately held California corporation founded in 1989, the company's mission is to develop new, advanced test instruments in high-speed electronics. SyntheSys' patented BitAlyzer® analyzers study the location of errors in data stream in addition to counting errors, providing more detailed information for engineers to discover the source of errors.

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Note to Editors: For further information about SyntheSys Research, or high resolution images of their Test and Measurement products please contact Cathryn at Pentacom; e: cathryn.hage@pentacomagency.com or call +44 (0)1242 525205.

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